



GLOBAL ART COMPETITION

MOTION DRIVEN BY HEART™

2023 GLOBAL ART COMPETITION

Sponsored By
Alpha Motor Corporation





INTRODUCTION

MOTION DRIVEN BY HEART™

Alpha Motor Corporation (Alpha) is committed to cultivating a brighter world, where sustainability and the well-being of humanity take center stage. That's why we are thrilled to present our prestigious art competition, Motion Driven by Heart™, which allows us to embark on an extraordinary journey with individuals like yourself.

Art has an incredible ability to transcend boundaries and spark innovation. It has the power to ignite change and inspire us to build a better tomorrow. Through Motion Driven by Heart™, we aim to unite visionaries from all corners of the globe, fueling their passion for creativity, sustainability, and the collective well-being of humanity.

In our exciting pursuit, we enthusiastically invite exceptional talents and diverse perspectives that can authentically embody our shared vision. We dare to envision a world where harmony between people and the planet is not merely an aspiration, but a tangible reality.

We extend a warm invitation to you, inviting you to join us on this empowering journey. Together, let's unleash the boundless potential of creativity and forge a path towards a future that embraces sustainability and uplifts humanity as a whole. Are you ready to make your mark and be a part of this transformative movement?





WOLF ELECTRIC TRUCK



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Introducing the revolutionary Wolf Electric Truck by Alpha Motor Corporation, built on our cutting-edge modular vehicle platform. Whether you're seeking a dynamic driving experience for two or spacious seating for up to five, the Wolf Electric Truck offers unparalleled flexibility.

With its striking and robust design, the Wolf Electric Truck turns heads wherever it goes. Experience the seamless power and exhilarating performance of its electric drivetrain as it effortlessly conquers diverse terrains. Step into the refined cabin where advanced technology seamlessly blends with refined comfort, creating a sophisticated and convenient environment. Plus, with an impressive range of over 250 miles on a single charge, the Wolf Electric Truck combines sustainability and style to provide an unmatched driving experience.

Step into the future with the Wolf Electric Truck and unlock a world of possibilities. Experience the freedom, excitement, and innovation that this remarkable vehicle brings as it aims to redefine the landscape of electric vehicles. Prepare yourself for unforgettable adventures and become a part of the movement to shape a sustainable tomorrow.

Visit www.alphamotorinc.com/wolf for more info.





THE OBJECTIVE

MOVE HUMANITY®

Attention all adventurers and passionate explorers! Get ready to ignite your creativity and illuminate the path forward as you envision thrilling journeys with the Wolf Truck. This is your chance to unleash your stories, passions, and talents onto the world stage.

Picture the sustainable future of your dreams, powered by the exhilarating possibilities of our extraordinary Wolf Truck. You possess the power to shape the future according to your vision. Now is the time to seize this incredible opportunity and let your creativity soar as you join us on this remarkable adventure.

- **PROMPT 1: My Sustainable Adventures With The Wolf Truck**
- **PROMPT 2: Why I Believe The Wolf Truck Will Change The World**
- **PROMPT 3: How I Plan to Move Humanity With The Wolf Truck**

In this art competition, we encourage you to embrace the prompts as a source of inspiration to envision the Wolf Truck's electrifying potential in every facet of your life.

Feel free to interpret the prompts in your own unique way and unleash your true artistic expression. Our goal is to foster a connection between your visionary ideas for a greener future and our unwavering commitment to creating a better world for all of humanity. Harness the transformative power of art and let the Wolf Truck ignite your imagination as we pave the way towards a more sustainable tomorrow.

Let's Move Humanity®.





SUBMISSION GUIDELINES

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This global art competition is open to all ages 4 and above. Any creative art form is welcomed. Let this be a celebration of your passion and talent!

WHERE TO SUBMIT AND DEADLINES

All submissions and/or link to submissions must be emailed to movehumanity@alphamotorinc.com by 11:59pm PDT November 30, 2023. Winners will be notified via email prior to the official announcement on December 18, 2023.

Below are some ideas to inspire you:

- **Canvas and Code** - A fusion of artistry from traditional to digital art forms
- **Stories in Motion** - Engaging short films, documentaries, and motion graphics
- **From Lens to Reels** - Visual storytelling through photography and film
- **Words that Move** - Creative writing of all forms and spoken word
- **Literary Landscape** - Poetic elegance, prose, and personal essays
- **Taking Center Stage** - Expressive dances and theatrical performances
- **Music to My Ears** - Musical masterpieces
- **Digital Symphony** - Innovative engagements through interactive media
- **Sculpture** - Inspirational shapes and forms

The stage is set, and the world eagerly awaits the magnificent tales you'll weave with the Wolf Truck by your side. Let us move humanity forward with the power of imagination and the heartfelt passion that drives us!

We look forward to receiving your submissions.





JUDGING CRITERIA

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At Alpha Motor Corporation, we hold steadfast to our values of Moving Humanity and Motion Driven by Heart. We aim to identify and celebrate works that are not only captivating in its creativity but also, touching the hearts of many and contributing to the betterment of society.

We are guided by the following criteria, aligning with our core principles:

GENUINE AND ORIGINAL

We seek submissions that embody the spirit of originality, as we believe in the power of unique narratives to move and inspire humanity.

VISIONARY AND CREATIVE

We value submissions that demonstrate imaginative interpretations of the given prompt, as we believe that visionary thinking is essential to drive meaningful progress.

EXCEPTIONAL QUALITY

We recognize the importance of quality craftsmanship and attention to detail. Submissions that exhibit technical proficiency, artistic excellence, and a touch of heart will resonate with us.





SUBMISSION CATEGORIES AND AWARDS

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PUPS (Ages 4 to 10)

Bright Stars who bring their budding imagination to the forefront

WOLVES (Ages 11 to 17)

Young Innovators who show outstanding artistic and technical prowess

PACK LEADERS (Ages 18 to 29)

Youthful Visionaries who bring forth thought-provoking creativity

ALPHA (Ages 30+)

Experienced Navigators sharing their story and passion

AWARDS

- **1ST: iPad Pro + Winner's Package**
- **2ND: Apple Watch + Winner's Package**
- **3RD: AirPods + Winner's Package**
- **HONORABLE MENTION: Winner's Package**

As a token of our appreciation for your exceptional talent, each winning submission will receive a prestigious Winner's Package. This exclusive collection of Alpha Motor Corporation merchandise includes an official Alpha Motor Corporation Pin, a captivating Poster, and a stylish T-shirt.

In addition to these exciting rewards, winners will have the honor of being showcased on Alpha Motor's official social media pages and website, providing valuable exposure for your creative accomplishments.

Join us in this art competition and seize the opportunity to not only win these coveted prizes but also gain recognition within our esteemed community.





DISCLAIMERS

WINNER NOTIFICATION: Winner(s) will be determined after the Contest's end date and will be notified as described or to be determined. Winner(s) will be required to provide mailing or emailing address which will be used to fulfill the prize. At the discretion of the Sponsor, Winner may be disqualified for any of the following reasons: if charged with or convicted of a felony or misdemeanor, is not eligible based on the eligibility requirements set forth above, or if delinquent on a government ordered payment, such as, but not limited to: child support, spousal support, alimony, tax payments, etc. In the event it is determined that the Winner has not complied with these Official Rules, has failed to execute and return any required documents within the specified time period, has made false statements or a prize notification is returned as undeliverable, then the Winner will be disqualified and at Sponsor's sole discretion, the Entry with the next highest score may then be declared the alternate Winner.

PRIZE & APPROXIMATE RETAIL VALUE ("ARV"): Number of winners, prize and ARV as outlined in Art Competition. Winner is solely responsible for all expenses, costs or fees associated with transportation and acceptance and/or use of the prize not specified herein as being awarded, including without limitation, any and all taxes (if any). Winner is not a recipient of a prize until s/he has been verified as the Winner by the Sponsor or judges. Upon fulfilling prize, Sponsor will be deemed to have awarded the prize to the Winner and such Winner assumes full responsibility for the prize. All prize details are at Sponsor's sole discretion. Entrants acknowledge that transportation, if applicable, is not included in the prize and that any events are beyond the control of the Sponsor and are subject to being rescheduled, modified or cancelled. In that event, the Sponsor reserves the right to, at its discretion, reschedule the Contest, entry and/or end dates, modify the entry procedures, cancel the Contest, or cancel the awarding of ticket(s). Prize(s) are not redeemable for cash.

GENERAL CONDITIONS: Winning constitutes permission (except where prohibited by law) to use Winner's name, images, hometown, likeness, prize won, and photograph (all at Sponsor's discretion) for future advertising, publicity in any and all media now or hereafter devised throughout the world in perpetuity, without additional compensation, notification or permission. Contest Parties and their respective officers, directors, agents, representatives, and employees (collectively, "Released Parties") are not responsible for lost, late, misdirected, damaged, stolen, altered, garbled, incorrect, incomplete or delayed Entries; all of which will be void. Released Parties are also not responsible for problems related to technical malfunctions of electronic equipment, computer online systems, servers, or providers, computer hardware or software failures, phone lines, failure of any Entry to be received by Sponsor on account of technical problems, traffic, congestion on the internet or the website, or for any other technical problems including telecommunication, miscommunication or failure, and failed, lost, delayed, incomplete, garbled, or misdirected communications which may limit a contestant's ability to participate in this Contest. Released Parties are not responsible for any other errors or malfunctions of any kind, whether network, printing, typographical, human or otherwise relating to or in connection with the Contest, including, without limitation, errors or malfunctions with may occur in connection with the administration of the Contest, the processing or judging of Entries, the announcement of the prize or in any Contest-related materials. Mass entries generated by a script, macro or use of automated devices will be disqualified. Sponsor reserves the right to modify, suspend or terminate the Contest in the event it becomes infected by a computer virus or is otherwise technically impaired, and to cancel or suspend the Contest in its entirety should tampering, unauthorized intervention, fraud, technical failures or other causes corrupt the administration, security, fairness, integrity or proper play of the Contest and, if terminated, at Sponsor's discretion, determine the Winner using all non-suspect, eligible entries received up to time of cancellation using the judging procedure outlined above. In the event of a dispute regarding entries received from multiple users having the same email account, the authorized subscriber of the email account at the time of Entry will be deemed to be the contestant and must comply with these Official Rules. Authorized subscriber is the natural person who is assigned the email address by the Internet Service Provider (ISP), online service provider, or other organization responsible for assigning email addresses. Sponsor reserves the right at its sole discretion to disqualify any individual (and void his/her Entries) if it finds to be tampering with the Entry process or the operation of this Contest or website, intending to annoy, abuse, threaten or harass any other contestant, Sponsor, or any of its representatives or to otherwise be acting in violation of these Official Rules. CAUTION: Any attempt by a contestant to deliberately damage any website or undermine the legitimate operations of the Contest is a violation of criminal and civil laws. Should such an attempt be made, the Sponsor reserves the right to seek damages from any such contestant to the fullest extent permitted by the law and to disqualify such contestant from the Contest.

ASSIGNMENT OF RIGHTS: By submitting an Entry, Contestant acknowledges and agrees that Sponsor may obtain many submissions under this Contest and that such entries may be similar or identical in theme, idea, format or other respects to others submitted under this Contest and/or other contests staged and/or sponsored by the Sponsor, and waive any and all claims contestant may have had, may have, and/or may have in the future, that any composition, design, video and/or other works accepted, reviewed and/or used by the Sponsor (or its respective designees) may be similar to his/her Entry. Contestant acknowledges and agrees that the Sponsor does not have now, nor shall any of them have in the future, any duty or liability, direct or indirect, vicarious, contributory, or otherwise, with respect to the infringement or protection of any copyright in and to contestant's Entry.

MISCELLANEOUS CONDITIONS: Failure to comply with these Official Rules may result in disqualification from the Contest. Sponsor reserves the right to permanently disqualify any person it believes has intentionally violated these Official Rules. Contest subject to all federal, state and local laws and regulations. Void where prohibited by law.

RELEASES: By entering in this Contest, contestants agree to Sponsor's use of their personal information for both online and offline direct marketing purposes. For details and to opt-out, visit Sponsor's Privacy Policy at <https://www.alphamotorinc.com/legal/privacy-policy>.

ARBITRATION & CHOICE OF LAW: Except where prohibited by law, as a condition of participating in this Contest, Contestant agrees that (1) any and all disputes and causes of action arising out of or connected with this Contest, or any prizes awarded, shall be resolved individually, without resort to any form of class action lawsuit, and exclusively by final and binding arbitration under the rules of the American Arbitration Association and held at the AAA regional office nearest the contestant; (2) the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; and (3) judgment upon such arbitration award may be entered in any court having jurisdiction. Under no circumstances will contestant be permitted to obtain awards for, and contestant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than contestant's actual out-of-pocket expenses (i.e., costs associated with entering this Contest), and contestant (or, if an eligible minor, his/her parent or legal guardian) further waives all rights to have damages multiplied or increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of contestants and Sponsor in connection with this Contest, shall be governed by, and construed in accordance with, the substantive laws of the State of California, USA without regard to California choice of law rules.

WINNERS LIST: Winner(s) will be announced on www.alphamotorinc.com.

SPONSOR: Alpha Motor Corporation

