

# ALPHA MOTOR CORPORATION









#### **LEADERSHIP**

**ALPHA** 

**ADDRESS** 

**Alpha Motor Corporation** 9551 Irvine Center Drive Irvine, CA 92618

www.alphamotorinc.com contact@alphamotorinc.com 949-393-0548

(R)

**Edward Lee** Founder, Chairman, CEO



Jada Lee, ESQ Cofounder, Vice Chairman



**Kevin Lee** Chief of Research & Development



Michelle Ouan CFO



### **ADVISORY BOARD**

Peter Bardenfleth-Hansen CEO. ZAPTEC



**Jochen Rudat** Founder, Electric Ventures



Oded Tal CEO, Max Group



Noah Goldstein Founder, Ark Productions



**Marty Slater** Founding Member of Six Sigma











Alpha Motor Corporation (Alpha) is an award-winning American automobile and mobility technology company focused on manufacturing electric vehicles in Utility, Sport, and Adventure categories. Alpha is applying its patented technology to enable speed to market commercialization of its EVs which have been growing in popularity.

#### **MOVE HUMANITY VISION**

**ABOUT ALPHA** 

We believe the market is lacking stylish, affordable EVs and Alpha is filling the void. To Move Humanity™ towards a more sustainable future Alpha is creating EVs we believe the world has always wanted but have not existed until now.

We are living beyond our ecological means by depending on fossil fuel as a dominant energy source. Electrification of cars is backed by governments around the world to achieve a green economy with the EV market expected to surpass US\$1.5 trillion by 2030.

#### PATENTED TECHNOLOGY & DESIGN

Alpha's patented technology (US Patent No. 11505265) streamlines development for a variety of EV models (Multiple US Patents Pending) and significantly improves cost management in manufacturing. Alpha's vehicle system is equipped with the capacity to produce different iterations of vehicles and interchangeable components where used components are recyclable.

### STRONG DEMAND WITH GLOBAL DISTRIBUTION

With over 52,500 vehicle preorder indications received to date, Alpha aims to expedite mass production of EVs in the U.S. The company currently has vehicle distribution agreements in Europe, the Middle East, and Asia equating to an initial projected volume of 3,150 vehicles annually.

#### U.S. MANUFACTURING AND AUTOMOTIVE OEM QUALITY

Alpha is partnered with top-tier automobile manufacturing companies which gives us a strategic advantage in swiftly bringing our EVs to the market. Our go-to-market strategy targets streamlined deployment of EVs by implementing disruptive optimization methods.

## INNOVATING FOR SUSTAINABILITY AND ESG

Alpha's proprietary production process identifies potential issues and corrects them in the virtual phase, which in turn significantly saves time and other valuable resources, while ensuring feasibility for manufacturing.

We strive to foster authenticity, sustainability, and respect in our workplace culture. Alpha is where each employee feels responsible for the performance and reputation of the company.

\*Not exhaustive. Information is provided for illustrative purposes only.

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